



# Dan Spencer

## Product Designer

dan@helloimdan.com

helloimdan.com

### About

I'm a UI/UX designer with over 20 years of experience in creating user-focused designs for websites, mobile applications, and software development. I have a deep understanding of the design process, latest technologies, and the unique challenges that come with working on a remote team.

In my previous role, I managed and mentored a remote team of designers. I also delivered creative solutions for a wide range of clients, from startups to Fortune 500 companies. I'm a result oriented designer who strives to deliver high-quality work on time and within budget, even when faced with tight deadlines and complex requirements.

I am confident that my skill set and experience would be a valuable asset to your team. I am eager to learn more about your company's goals and how I can help you achieve them.

### Experience

#### Head of Design at Vault Innovation

May 2018 — September 2023

Lead a remote team of product designers to create high-quality, user-centered designs. Collaborated closely with clients and stakeholders to understand their needs and ensure our team's work met their business objectives and expectations for budget and timelines.

#### Self-Employed, Designer at Demi Creative

January 2011 — present

Demi Creative is an independent creative studio focused on creating branding systems, user interface design, and custom websites for nonprofits, startups, and small businesses.

#### Freelance Designer

June 2009 — December 2011

Contract product designer for Delta Airlines, KLM Royal Dutch Airlines, and Amtrak.

#### Graphic Designer at Departika

April 2006 — May 2009

Junior designer producing digital marketing, print, and branding assets for a range of clientele.

*References available upon request*

### Contact

102 Hollyleaf Dr.

Ballwin, MO

417-766-8867

dan@helloimdan.com

### Work Qualities

User-centric design awareness.  
Understanding of project lifecycles while maintaining focus on user needs, business goals, and objectives.  
Leadership and mentoring qualities.  
Comfortable working in a remote environment while collaborating with team members and clients. Laidback team player with a no-nonsense approach to getting stuff done.

### Primary Tools

Sketch

Figma

Adobe Creative Suite

Webflow

Jira

Invision

Whimsical

Zeplin

### Formal Education

BFA, Graphic Design

May 2006

Missouri State University